From:	HBS Online Live Technical Support
Cc:	glendean_hamilton@hks.harvard.edu; Casey, Christopher James; ana_rodriguez@hks.harvard.edu
Subject:	Bloomberg Harvard Data and Evidence Track HBX Live March 21 Session – You Have A Seat!
Date:	Friday, March 15, 2019 9:57:08 AM
Attachments:	Caselets for Data and Evidence.pdf Data HBX Live_3.21.19_Levy_Goldsmith.pdf New City OS Chapter 1.pdf

---

Greetings,

Thank you for completing the HBX Live setup and registration process! You now have a designated spot on the HBX Live video wall on March 21.

As a reminder, the session will take place on Thursday, March 21 from 9:30 a.m. – 11:30 a.m. US ET. Please note that the first half hour is reserved for a technical check.

We will be in touch with login instructions on Wednesday, March 20. In the meantime, please read the attached Caselets for Data and Evidence and the first chapter of *A New City O/S* prior to the session.

Sincerely,

The Harvard Business School Online Team

From: Daniel Johnson
To: Durkan, Jenny
Subject: Do it once. Use it forever
Date: Monday, March 18, 2019 10:08:56 AM

Hello Jenny,

I hope you reviewed my email last week. I am trying to see if we can set up a quick 20 minutes call to discuss ShareInsights, a self service big data analytics platform. Can we set up sometime either this or next week to connect? Please confirm your availability. Thank you and I look forward to hearing from you!

Regards,
Daniel Johnson
Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

--------Reminder mail-------

Hi Jenny,

These emails ever make it over? Let me know if you're up for connecting, even if for just a few minutes.

Thanks!
Daniel Johnson
Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

--------Original Message-------

Hi Jenny,

Most big data implementations face the following issues –

- Your **users are constantly demanding access to data** from your data lake, but you have **data governance** concerns.
- Your **development teams are having to be involved** even for the simplest of tasks.
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- Are your users embarking on a **data science/machine learning** journey on the cluster?

We would like to tell you about Accelerite ShareInsights that solves all of the above issues. Please suggest a good time for a 20 mins call to learn how.

Best Regards,
Daniel Johnson
Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

If you have any questions about our communication and protection of your personal data, we advise you to carefully read our Privacy Notice.

If you don't want to hear from us anymore please Unsubscribe.

From: D.C. BAR CLE NEWS
To: Durkan, Jenny
Subject: Don"t Miss D.C. Bar"s 2019 Institute on Technology and the Law! Wednesday, May 29
Date: Friday, May 10, 2019 2:06:39 PM

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Click to view mobile version

CLE_header.jpg

CLEInstituteAd.png

Wednesday, May 29, 2019
9:30 a.m. – 4:45 p.m.

REGISTER NOW!

(5.0 credit hours, including 1.0 Ethics credit)
Institute includes continental breakfast, lunch, and cocktail reception.

At this full-day Institute, we will journey to the intersection of technology and the legal profession and explore the vast spectrum of issues that exist there, from digital transformation and cloud-based practice to the blockchain/cryptocurrency phenomenon, analytics, artificial intelligence, machine learning, and cybersecurity.

JimBourkePS2.jpg

Moderated by Jim Bourke
Director of Firm Technology
Managing Director of Advisory Services
Withum

SESSIONS INCLUDE:

Digital Transformation: A Necessity for Law Firms to Stay Competitive
Daniel Cohen-Dumani, Partner, Market Leader Withum Digital
Daniel Schumack, Schumack Law Firm PLLC

Getting To Know Digital Currency And Blockchain Technology
Chris DeMayo, Partner, Withum
Tracy D. Drynan, Attorney-at-Law

What AI And ML Can Mean To Your Legal Practice
Yodi S. Hailemariam, Drinker Biddle & Reath LLP
Dale Tuttle, Partner, Practice Leader, Withum Digital

What Attorneys Should Know About SOC 2 Audits And How They Have Quickly Become The Standard for Technology Companies
Tony Chapman, Partner, Withum

Making Sense of the Cybersecurity Landscape
Matthew Ferrante, Head of Cyber, Withum
Anand Raj Shah, Manatt, Phelps & Phillips, LLP

For more information and to view the full agenda, please click here.

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District of Columbia Bar, 901 4th St NW, Washington, DC 20001

From: Doug Hatler
To: Durkan, Jenny
Subject: Fracta & EBMUD: Supplementing replacement decisions with Artificial Intelligence
Date: Thursday, February 28, 2019 3:10:22 PM

Not rendering correctly? View this email as a web page here.

The Assessment

EBMUD has a proud history of providing high-quality drinking water in Alameda and Contra Costa counties in the East San Francisco Bay Area of California. Approximately 4,200 miles of distribution pipeline deliver water to its 1.4 million customers across a 332-square-mile area. The pipes are comprised of buried cast iron (35%), asbestos cement (30%), steel (26%), and PVC (9%), with some cast iron pipe over 125 years old.

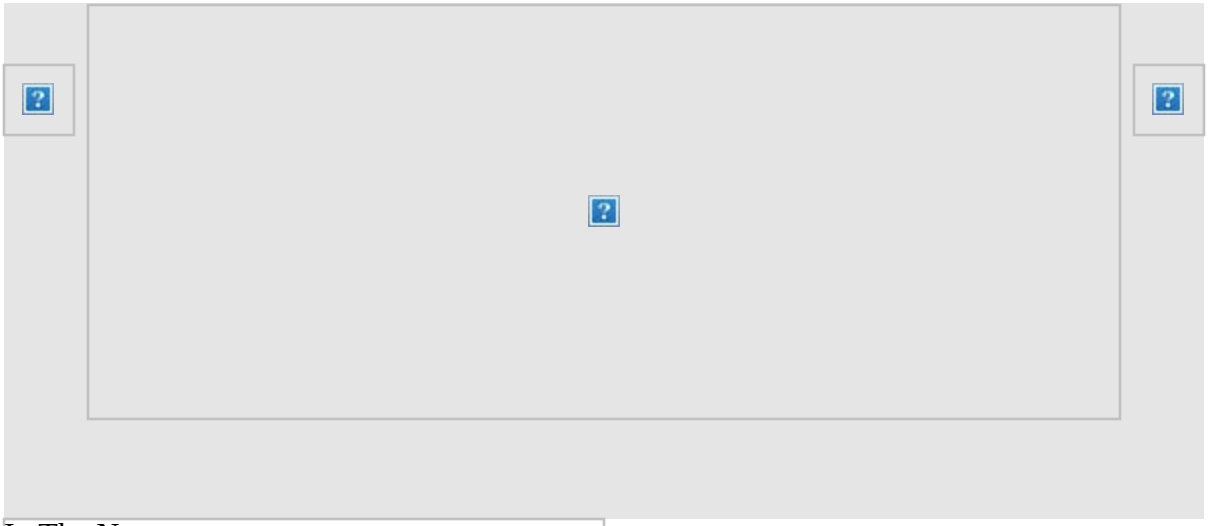
HOW TO DECIDE WHICH DRINKING WATER PIPES TO REPLACE

Historically EBMUD has replaced about 10 miles of distribution pipe per year. The approach to selecting the projects was reactive, replacing only pipes that had broken many times before. Although EBMUD's main break rate was within industry standards, the failure rate was increasing. EBMUD created the Pipeline Rebuild program in 2014 to increase the replacement rate in a cost-effective, efficient, and sustainable manner with a primary goal of decreasing the annual break rate.

Around the same time that EBMUD created the Pipeline Rebuild program, Fracta began developing a cloud-based solution using Machine Learning to assess the condition of drinking water distribution pipes. Click the link below to read more about how EBMUD partnered with Fracta to analyze their water distribution pipes and help them optimize their pipe replacement decisions to reduce water main breaks.

CLICK HERE TO READ THE CASE HISTORY IN FULL >

Since our launch at ACE last year, we have assessed more than 60,000 miles of water main pipe in 14 states under contract. That number will continue to grow as we continue to move forward in 2019.



In The News

FROM FRACTA

February 2019

[Fracta Releases New Software]

Machine Learning, Condition Assessment Tool Adds Consequence of Failure (COF) and Business Risk Exposure.

January 2019

[Fracta Partners with Esri]

Fracta has announced a partnership with Esri. The global Geographical Information System (GIS) technology leader, Esri implements GIS to solve complex problems.

INDUSTRY NEWS

February 2019

[EPA]

EPA Advances President Trump's Infrastructure Agenda

January 2019

[Circle of Blue]

Water Utilities Call on Big Data to Guide Pipe Replacements

December 2018

[WaterWorld]

The Changing Water Landscape: Nine Trends to Watch in 2019

Fracta on the Move

We'll be exhibiting and/or speaking at the following shows and events in the coming months:

March 2-4, 2019
ESRI PARTNER CONFERENCE
Palm Springs, CA

March 5-8, 2019
THE UTILITY MANAGEMENT CONFERENCE
Nashville, TN
Presentation: March 6 at 2:30 pm - University Findings on Water Main Breaks: How Do You Compare? featuring Greg Baird with co-author Doug Hatler

June 9-12, 2019
AWWA ACE2019
Denver, CO

Would you like a demonstration of Fracta's technology or an assessment of your pipe and break data? Are you ready for a proposal for a condition assessment? If you are interested and ready to learn more, contact Fracta today >

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Our mailing address is:
1870 Broadway, 2nd Floor, Redwood City, CA 94063

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Update your email preferences to choose the types of emails you receive.
Unsubscribe from all future emails

From: Michael Vale
To: Durkan, Jenny
Subject: Jenny, Trying to reach you again
Date: Thursday, January 10, 2019 9:30:44 AM

Hi Jenny,

I would like to follow up on my previous email. I wanted to introduce you to Accelerite ShareInsights, a big data analytics tool that empowers you to analyze and visualize your data much more easily.

I would love to take you through a quick demo of the platform's capabilities and discuss how it addresses the common issues faced by analytics teams.
Could you let me know a time next week that works for you? I'd really appreciate a response from you either way.

Thanks,
Michael Vale

----------Reminder Message----------

Hi Jenny,

I hope you had a chance to review my email. I am trying to see if we can set up a quick 20 minutes call to discuss ShareInsights, a self service big data analytics platform.
Can we set up sometime this week to connect? Please confirm your availability.
Thank you and I look forward to hearing from you!

Best regards,
Michael Vale

----------Original Message----------

Hi Jenny,

Most big data implementations face the following issues –

- Your **users are constantly demanding access to data** from your data lake, but you have **data governance** concerns.
- Your **development teams are having to be involved** even for the simplest of tasks.
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- Are your users embarking on a **data science/machine learning** journey on the cluster?

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Best regards,
Michael Vale

Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

If you have any questions about our communication and protection of your personal data, we advise you to carefully read our Privacy Notice.

If you don't want to hear from us anymore please Unsubscribe.

From: Vehicle Tracking Solutions
To: Durkan, Jenny
Subject: NEWSLETTER: Key Telematics Trends in 2019
Date: Thursday, January 31, 2019 9:17:12 AM

Telematics Trends to Watch Out For in 2019

Email not displaying correctly?
View it in your browser.

JANUARY 2019 NEWSLETTER - FUTURE OF TELEMATICS

The telematics industry, for large fleets with over 100 vehicles and assets, has reached a crucial inflection point. It's predicted to grow in the next three years signaling advances in technology. The intersection of big data and business intelligence, with traditional telematics offerings, empower large fleets to make better business decisions than ever before. Standard one-size-fits-all GPS devices no longer suffice. Larger fleets require individualized business, process-driven telematics configurations that harness the power of all data across their company.

As you scale the right telematics solution for your business, and your fleet intelligence improves, you can take your fleet operations to the next level. Please read about some of the latest trends that will drive improvements in large fleet telematics deployments for 2019 below.

Fleet Intelligence: What Happens To Your Fleet Data?

Your telematics solution gathers millions

Future-Proof Your Fleet

Stay ahead of the competition by keeping up with new technology and using it to

of data points across your fleet every day. With this fleet intelligence, you can make better, process-driven business decisions. Are you making the most of your fleet telematics software? If not, you could be missing out on key insights that can help drive operational efficiency and growth.

Read More

your advantage. Scale your business and fleet growth with by learning about the key industry trends in 2019.

Read More

Bridging the Gap Between the Business and the Fleet

Are your fleet management plans connected to your business? The future of telematics is the connected fleet. Learn more than ever by integrating telematics software with business systems to support your organization. Leave behind traditional, simple GPS tracking strategies and invest in the right solution.

Read More

Government Fleet Compliance

Regulations require government fleets to limit the amount of greenhouse gases (GHG) emitted by fleet vehicles. How can you right-size your fleet to stay compliant?

Read More

GET YOUR FREE GUIDE:
Top Telematics Trends of 2019

Is your telematics solution keeping up with this year's technological advances? Can your solution scale business growth across your fleet and business? Find out the top 5 trends of the new year in the guide.

With the right telematics solution, your business can see real data-driven growth in 2019.

Download the guide today to learn more.

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Our mailing address is: 152 Veterans Memorial Highway, Commack, NY 11725

If you would no longer like to receive emails, please unsubscribe here.

From: Oracle Government Solutions
To: Durkan, Jenny
Subject: Put Your Federal Agency"s Future in the Oracle Government Cloud
Date: Thursday, February 21, 2019 9:06:35 AM

Modernize Your Federal Agency with Oracle Cloud
View this message in a Web browser

Modernize Your Federal Agency with Oracle Cloud

Oracle Cloud Public Sector

Innovate faster, improve citizen engagement, drive efficiency, and speed digital transformation.

View the Brochure

Dear Jenny,

With the rise of digital transformation in government, citizens have never had higher expectations when it comes to interactions with government agencies on the services that they rely on daily. Oracle offers a comprehensive and fully integrated stack of cloud applications and platform services to meet the unique

modernization and compliance needs of public sector organizations across the federal government.

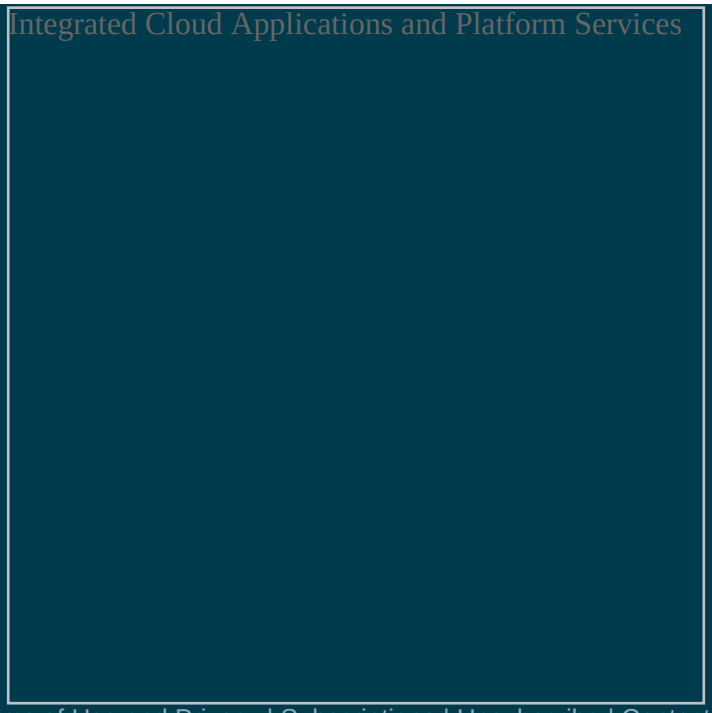
In this brochure, you'll discover how your agency can accelerate digital transformation and build a personalized, hybrid path to the cloud.

View the Brochure

Blog: Government IT Transformation and Emerging Technologies

Find out why agencies should implement a strategic plan that leverages modern and emerging technologies like blockchain, artificial intelligence, and machine learning.

Read the Blog



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Oracle Corporation - Worldwide Headquarters, 500 Oracle Parkway, OPL - E-mail Services,
Redwood Shores, CA 94065, United States

From: Doug Hatler
To: Durkan, Jenny
Subject: Reducing the Risk of Aging Drinking Water Pipes
Date: Wednesday, March 27, 2019 8:19:05 AM

Hi Jenny,

Water and Waste Digest is sponsoring the webinar, "Using Machine Learning and GIS to Reduce the Business Risk and Cost of Maintaining Aging Drinking Water Mains" on April 9, 2019 at 2:00 PM Eastern Time.

Asset management planning and latest condition assessment tools using Artificial Intelligence, specifically Machine Learning, coupled with GIS provide a new method for aligning maintenance, repair and replacement strategies to better allocate limited resources. Machine Learning has emerged as a technology to make a significant impact in buried water infrastructure asset management.

Fracta offers a cloud-based software solution applying Machine Learning and GIS to determine a pipe segment's Likelihood of Failure (LOF) and Consequence of Failure (COF) to assess a utility's Business Risk Exposure (BRE). Understanding Business Risk in financial terms water engineers, planners and finance professionals can make more informed capital-efficient risk mitigation decisions about buried water main infrastructure. This in turn leads to improved asset management planning for the utility.

Sincerely,

Fracta, Inc.
1870 Broadway, 2nd Floor
Redwood City CA 94063

Update your email preferences to choose the types of emails you receive.

From: Rick Viray
To: Durkan, Jenny
Subject: Reducing the Risk of Aging Drinking Water Pipes
Date: Monday, April 08, 2019 11:58:38 AM

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Jenny,

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Sincerely,

Fracta, Inc., 1870 Broadway, 2nd Floor, Redwood City, CA 94063, 408-901-8813
Unsubscribe

From:	Jennifer Miller
To:	Durkan, Jenny
Subject:	Requesting a meeting
Date:	Wednesday, February 27, 2019 10:06:21 AM

Hello Jenny,

I hope you reviewed my email last week. I am trying to see if we can set up a quick 20 minutes call to discuss ShareInsights, a self service big data analytics platform. Can we set up sometime either this or next week to connect? Please confirm your availability. Thank you and I look forward to hearing from you!

Regards,
Jennifer Miller
Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

--------Reminder mail-------

Hi Jenny,

These emails ever make it over? Let me know if you're up for connecting, even if for just a few minutes.

Thanks!
Jennifer Miller
Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

--------Original Message-------

Hi Jenny,

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- Your **users are constantly demanding access to data** from your data lake, but you have **data governance** concerns.
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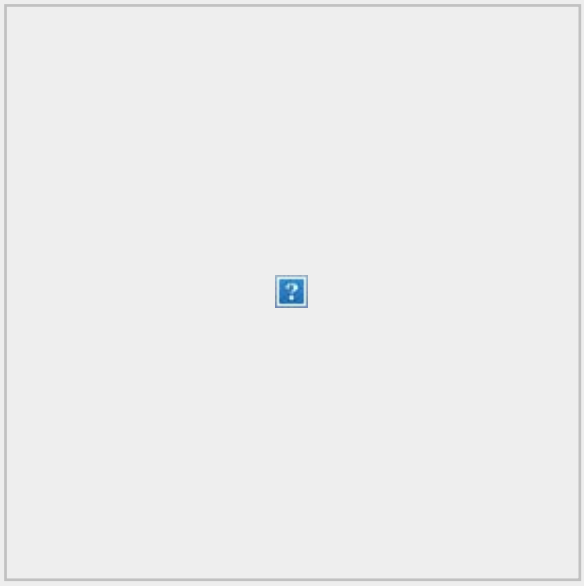
Best Regards,
Jennifer Miller
Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

If you have any questions about our communication and protection of your personal data, we advise you to carefully read our Privacy Notice.

If you don't want to hear from us anymore please Unsubscribe.

From: Dell Technologies World
To: Durkan, Jenny
Subject: Sessions released!
Date: Wednesday, March 06, 2019 9:07:48 AM

View This Email In Your Browser



Register Now

Breakout sessions released!

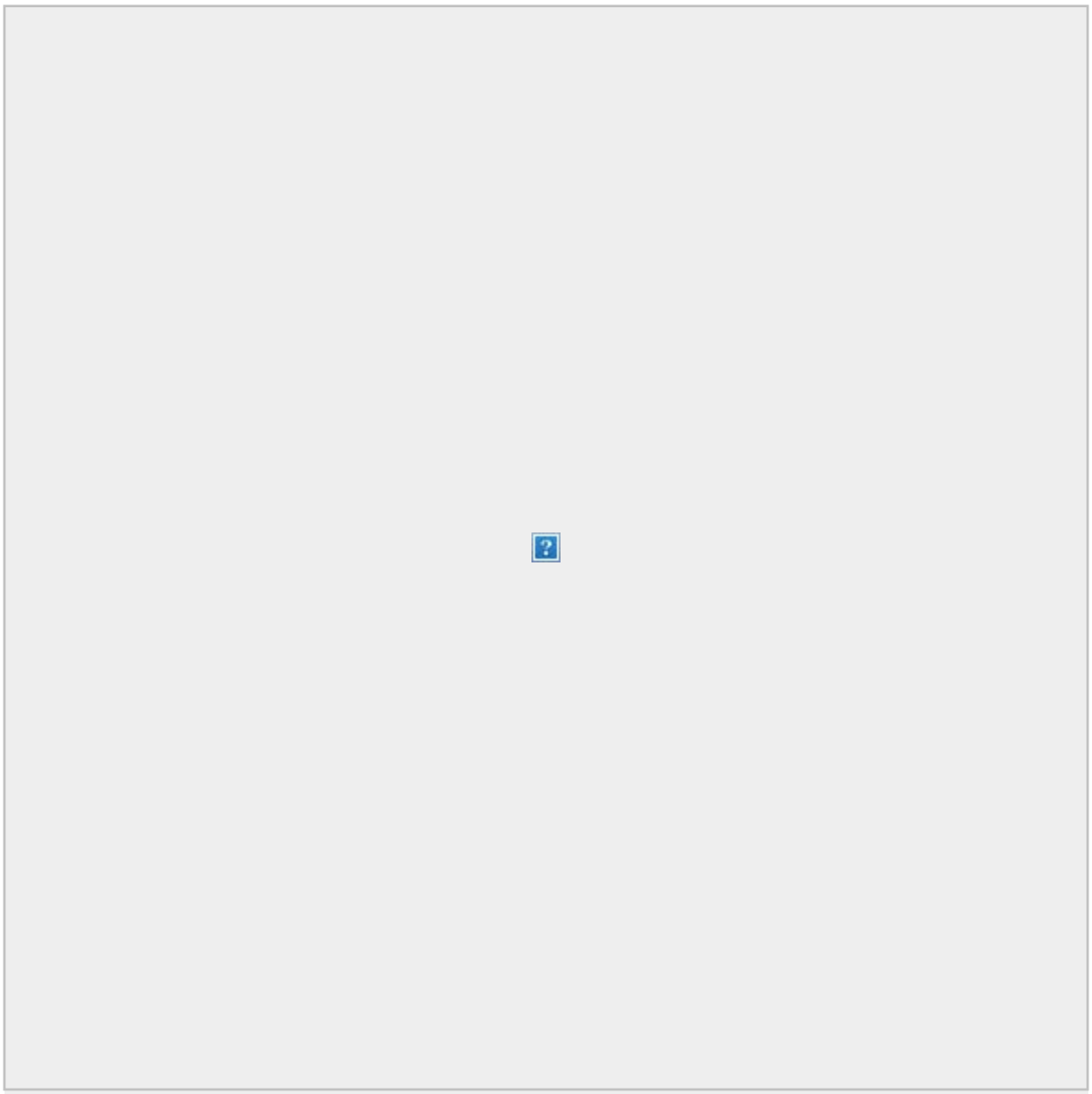
Dive into sessions covering the latest in transformation—from security appliances to multi-cloud to Machine Learning—learn practical strategies and steps to create value for your organization and boost your career.

Build Your Agenda

General sessions are in.

Be front row as some of the brightest minds discuss how technology will influence human progress over the next decade.

Explore Mainstage Sessions



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Take the #DellTechWorld tour. □

See into the future.

Learn about trends and technologies that are reshaping our world including AI and Machine Learning. Gain a practical understanding of where and how to apply these technologies to your digital journey.

Learn More

Dell Technologies World

Register Now

All the Dell Technologies gurus, all in one place.

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From:	Jacob Brown
To:	Durkan, Jenny
Subject:	Trying to reach you
Date:	Wednesday, February 06, 2019 3:46:32 AM

Hi Jenny,

I am Jacob Brown from Accelerite, following up with you on behalf of Michael Vale on the previous email. I am trying to see if we can set up a quick 20 minutes call to discuss ShareInsights, a self service big data analytics platform. Can we set up sometime either this or next week to connect? Please confirm your availability. Thank you and I look forward to hearing from you!

Best Regards,
Jacob Brown
Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

--------Original Message-------

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Jacob Brown
Accelerite
2055 Laurelwood Road, Santa Clara, CA 95054

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If you don't want to hear from us anymore please Unsubscribe.

From:	noreply@salesforce.com
To:	Durkan, Jenny
Subject:	Water Main Break and TCO
Date:	Tuesday, January 22, 2019 2:10:03 PM

Jenny Durkan

As you may know, utilities are heading towards modernization and becoming "SmartCities, By applying Artificial Intelligence to your infrastructure, Fracta takes the data you are collecting to the next level, all to prevent or justify rate increases.

AI and Machine Learning is the newest technology in your industry. The good news is your Public Works Department has already been collecting data on historical breaks, type of materials, hydraulic pressure etc. Moreover, Fracta's layers on top of your data and applies a Predictive tool, that compliments your current engineering efforts.

Basically, Fracta is able to predict and identify the likelihood of failure within your entire water main distribution system. We are much more affordable than the status quo for Condition Assessments.

Do you feel that you are leveraging or optimizing your data you have collected?

If unsure, please allow Fracta a discovery call to explain how we can reduce Total Cost Ownership = Construction Costs, Operation and Maintenance, and Rehab and Replace of Water Mains. Most importantly, we have plenty of case studies to cite from Retailers and IOU's

Can I schedule an online discovery call/demo?

Rick Viray
SDR
619 785 3539
rviray@fracta.ai
www.fracta.ai

From: Rick Viray
To: Durkan, Jenny
Subject: Water Main Break and TCO
Date: Wednesday, May 08, 2019 1:44:23 PM

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Jenny Durkan

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Can I schedule an online discovery call/demo?

Rick Viray
SDR
619 785 3539
rviray@fracta.ai
www.fracta.ai